

What Is Utilization of Dormant Deposits?

General Incorporated Foundation

Japan Network for Public Interest Activities(JANPIA)

About JANPIA (Japan Network for Public Interest Activities)

Japan Network for Public Interest Activities (JANPIA), a general incorporated foundation, was established in 2018 by initiatives of the Japan Business Federation (Keidanren) seeking networking and engagement among all the social sector, business sector, labor sector, academic sector, and more to help address social issues in Japan by promoting public interest activities.

JANPIA was selected in 2019 by the Japanese government as a Designated Utilization Organization under the Act on Utilization of Funds Related to Dormant Deposits to Promote Public Interest Activities by the Private Sector.

JANPIA envisions itself as “a catalyst for building a sustainable society, leaving no one behind,” and, along with Funds Distribution Organizations, supports those who take on social issues as “Players (that conduct relevant activities)” and promotes public interest activities by the private sector to contribute to SDGs.



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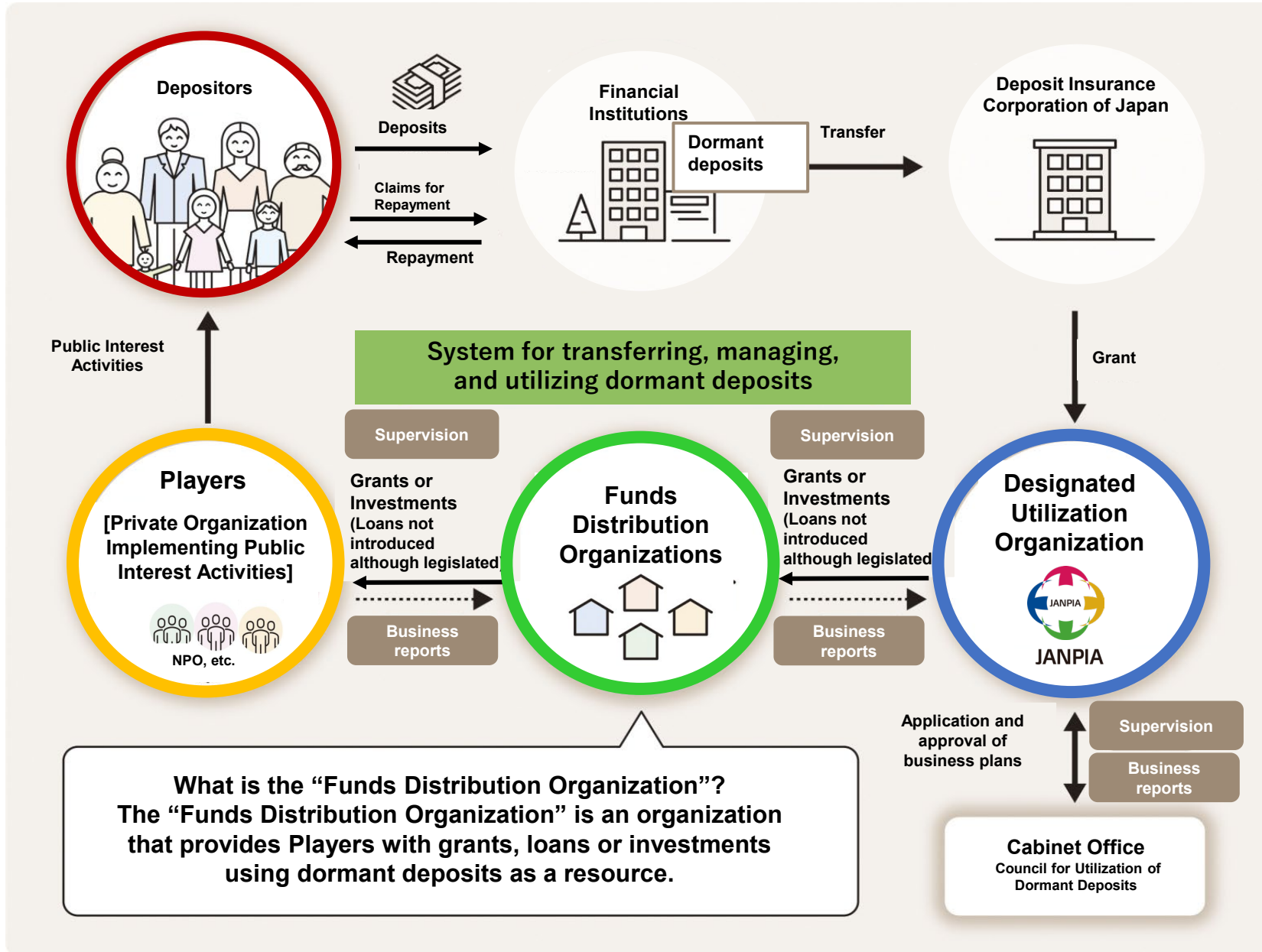
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What Is Utilization of Dormant Deposits?



- The grant system utilizing dormant deposits inactive for 10 or more years in bank accounts has been in place since 2019 to promote public interest activities under the Act on Utilization of Funds Related to Dormant Deposits to Promote Public Interest Activities by the Private Sector enacted in December 2016 by the Japanese Government.
- The system seeks to resolve social issues under equal partnerships among JANPIA (General Incorporated Foundation designated by Japanese Government), Funds Distribution Organizations and Players.
- The following two new schemes were introduced in FY 2023.
 1. Investment scheme: JANPIA to invest in Funds Distribution Organizations and their funds to help promote their social impact investments for Players
 2. Grant scheme for “Capacity Building Supporting Organizations”: JANPIA to select organizations that support practitioners in the social sector to strengthen management and program formation capabilities to increase potential users for dormant deposits.

- Funds Distribution Organizations (FDOs), Capacity Building Support Organizations, and Players are selected by public offerings based on Request for Proposals (RFPs).
- Any organizations, including social ventures, are eligible provided that they meet JANPIA’s RFP requirements.

Priority Social Issues

The following are eight priority social issues that must be solved and actively addressed under the three prioritized issue areas specified by the law. Applicants for FDOs must submit proposals to JANPIA based on RFPs to address one or multiple issues based on the following. Other issues that may have a significant influence/effect on solving social problems in specific local communities or fields are also acceptable as far as such issues are related to the following three areas.

1

Activities to support children and young people

1. Support for children from disadvantaged homes because of poverty
2. Support for children and young people facing difficulties in daily life and development
3. Support in building the capacity of young people engaged in solving social issues

2

Activities to support people having difficulties in their daily and social lives

1. Support for people having difficulties in work
2. Support for resolving social isolation and discrimination
3. Support for economic independence among vulnerable women

3

Activities to support local communities facing a decline in social vitality and other social difficulties

1. Support for initiatives aimed at resolving local community challenges, such as job creation and regional revitalization.
2. Support for developing safe and secure communities

Total number of programs and values addressing social issues using Dormant Deposits

(Data as of Apr. 2024)

Cumulative Number of Programs to resolve social issues carried out by Players across Japan:

1170

Total amount of grants allocated to programs (Japanese yen) :

28.9 Billion

3-year grant scheme: 18.1 Billion
1-year grant scheme : 10.8 Billion

Total Number of FDOs Implementing Dormant Deposits Programs

Cumulative Number of Grant Programs Planned and Implemented by FDOs:

190

3-year grant scheme:107
1-year grant scheme :83

Data as of Apr. 2024

Cumulative Number of FDOs

285

Consisting of 190 FDOs and 95consortium member organizations

Net Number of FDOs (Excluding FDOs With Multiple Grants)

126

Consisting of 84 FDOs and 42 Consortium member organizations

Four Grants With a Maximum Duration of 3 Years

- FDOs submit proposals choosing the best grant program to address social issues as specified in RFPs

■ Grassroots Activity Support Program

Aimed at expanding existing grassroots activities that have been promoted in local communities and improving their achievements.

■ Innovative Project Creation Support Program

Aimed at creating innovative programs to solve social issues as well as accelerating the implementation by innovative views/methods and in cooperation with various sectors/organizations to seek collective impact as well as maximize positive social impact.

■ Social Business Creation Support Program

Aimed at creating and promoting business models that maximize social impacts and simultaneously securing profitability for sustainability and scale of activities.

■ Disaster Relief Support Program

Aimed at supporting activities for regions/residents that may face or have faced difficulties due to significant natural disasters. There are three categories: 1) disaster prevention and mitigation support, 2) emergency disaster support, and 3) revival support and reconstructing livelihood for disaster victims with a focus on vulnerable people.

*JANPIA has also one-year grant scheme for emergency activities that support vulnerable people and communities affected by COVID-19, commodity price hikes, and fuel energy price hikes, and to provide child-care support

Focus on Support for Capacity Building of Funds Distribution Organizations (FDOs) and Players as a Unique System

Capacity
Building
Support

- **Foster Program Officers (POs) assigned at FDOs as key human resources to provide Players with hands-on accompaniment and support to implement programs successfully**
 - JANPIA's support includes grant for their payrolls and activities, and education/training and networking for exchange of knowledges and experiences
- **Support “Social Impact Evaluation” activities**
 - All organizations need to conduct Social Impact Self-Evaluations
 - Assist FDOs and provide hands-on support for Players to implement social impact evaluations including training by experts as well as financial support for related activities
- **Others:**
 - Learning opportunities such as skills for fundraising, coaching, and more
 - Support for practitioners in social sectors in matching and partnering with the business sector and financial institutions

